

YOU'RE A BALTIMOREAN, AND YOU CARE ABOUT BALTIMORE.

Plus, you know it's just plain smart to support the community that supports your business—and your employees. But it's not always easy to fit a thoughtful giving program into your already full agenda. Have you ever thought -

“ We receive many more requests than we can fund – or even read carefully and respond to.”

“ It's hard to predict from year to year how much the company will have available for charity.”

“ We'd really like to give to organizations that match our company's values and identity, but we don't have the resources to do the research.”

“ I'd love to be able to create a giving program for my company that employees could participate in—without me having to do the work! ”

SOUND FAMILIAR?

The Baltimore Community Foundation has experience working with businesses that face all of these situations—and can help you create a giving program that fits your company's needs.



2 East Read Street, 9th floor, Baltimore, Maryland 21202
410-332-4171 | www.bcf.org



BALTIMORE COMMUNITY FOUNDATION



YOUR COMPANY'S CHARITABLE GOALS

A partnership with BCF can provide the same opportunities and achieve the same goals as an internal giving program, but without the drain on staff of operating a giving program in-house.

BENEFITS OF PARTNERING WITH BCF

- **Reduce the volume of requests**—without having to say no. BCF can filter requests for contributions according to your criteria.
- **BCF handles all due diligence** on recipient organizations, record-keeping and administrative support, freeing your staff to focus on what they do best.
- **Even out the peaks and valleys** of your giving program and avoid the “use or lose” budget challenge: Additions to your fund and distributions to charities can happen on separate schedules.
- **Receive expert support** from the experienced professionals at BCF.
- **Achieve the greatest possible impact** by relying on the philanthropic expertise and knowledge of Baltimore provided by the experienced professionals at BCF.

FLEXIBLE OPTIONS

Recognition

Your charitable fund at BCF can bear the company name, or any name you prefer . . . or remain completely anonymous.

Permanence

Create a permanent endowment to ensure that your company's name will always be associated with philanthropy in Baltimore, or keep the fund on an annual basis.

Focus

Build a flexible fund to address the changing needs of Baltimore for generations to come, choose a particular field of interest to match your company's profile, adopt a favorite nonprofit, or choose to recommend a slate of recipients annually.

Participation

Choose the level of participation that's best for you and your employees.

GETTING STARTED

1. Establish a fund with a donation of \$10,000 or more to the Baltimore Community Foundation.
2. Donate cash or other assets. Contributions are tax deductible, and you can make additional donations at any time.
3. A simple fund agreement will specify the name of the fund and the options you choose.

BONUS: BCF can accept gifts of privately held stock to establish a new charitable fund or add to an existing fund.

It's simple: contact BCF by email: giving@bcf.org or by phone: **410-332-4171** to talk about a giving program for your company.

CASE STUDIES

The McCormick Fund for Baltimore



the future of Baltimore.

McCormick, an iconic Baltimore company, established the McCormick Fund for Baltimore as a permanent endowment to meet the community's changing needs. Each year BCF distributes grants from the endowment to address the pressing issues of the day. The McCormick Fund is the company's investment in

Rosenberg Martin Greenberg LLP Continuing Fund



based on research conducted by BCF.

RMG, a leading Baltimore law firm, celebrated its 25th anniversary by creating a permanent endowment for education reform efforts in Baltimore—their investment in the future economic strength of the city. Each year, designated representatives of the firm recommend disbursements to charities that match the firm's goals,

CANUSA Funds



environmental programs to pet rescue and youth baseball.

CANUSA, a Baltimore-based recycling and recycled products company, uses this charitable fund at BCF to carry out its corporate giving program. Employees are involved in suggesting charitable recipients, which have included a wide variety of organizations ranging from